

TOWN OF STURBRIDGE, MA.

DESIGN REVIEW COMMITTEE

MEETING MINUTES

16 APRIL 2013

Meeting Convened: 7:00 pm Co-chair Chris Castendyk presiding

Meeting Adjourned: 8:05 pm Motion to Adjourn, Elaine Cook, Second, Chris Castendyk

Attendees: Design Review Committee (DRC) Chris Castendyk, Elaine Cook, Cindy Sowa Forgit (absent)
Fran O'Connell (absent), Chris Wilson

Location: Center Office Building 2nd Floor Small Conference Room

Agenda: 179 Main Street, LLC (Rt. 131) Sturbridge Yoga

227 Main St. (Rt. 131) Sturbridge Auto Body

Approval 3 April 2013 minutes

Old Business

New Business

Adjournment

Street: 179 Main Street - Sturbridge Yoga

Applicant: Laura Pucci

Building Sign :

Location: Rear of building

Zoning District: Commercial

Detail Specifications: 18 square foot, single-faced, wall mount, MDO Panel, Painted.

Colors: Background White, "STURBRIDGE" green, "YOGA" eggplant, Paint chips on file in Planner's office.

Lighting: None requested at this time. Applicant informed future proposals for lighting would need to be provided.

Landscaping: N/A

Documents reviewed: Sign design, photo of building with proposed placement

Motion to approve building sign: Chris Castendyk, second, Elaine Cook, Vote: 3-0

Street: 227 Main Street -Sturbridge Auto Body

Applicant: Mark Manthorne

Building Sign:

Location: Front of building centered over office window, sign bottom placed 9.0 feet from grade

Zoning District: Commercial

Note: Site is pre-existing, non-comforming site and was reconstructed after tornado damage with all appropriate permits: site approval by the Planning Board, Notice of Intent with Conservation Commission, special permit approval by ZBA

Detail Specifications: 92" x 44", single-faced ½ " thick PVC panel with custom shape, painted Face and Returns, applied vinyl graphics, Logo in center of sign is 18" diameter circle cut from ½" PVC, painted finish and vinyl graphics. Sign mechanically fastens to foam block-building fascia with painted hardware.

Colors: Face: Burgundy (Pantone188c), Returns/Border: Gloss Black. Graphics: Arlon White (2100-02 vinyl), Arlon Black (2100-3 vinyl), Arlon Chrome Yellow (2100-165 vinyl),

Arlon Metallic Silver (2100-07 vinyl).

Note: Discussion was held re the many graphics being proposed on the sign leading to agreement between the applicant and DRC, to eliminate “24-hour towing, collision, class AC. airbag, rental” with the thought those items could be added to a pylon sign. The applicant indicated he would like to have the freestanding sign but was told he would not be allowed to have one. The Committee questions why he would be told this when businesses are currently allowed to have two signs on premise.

Lighting: Previous Approval

Landscaping: N/A

Documents reviewed: Proposed sign design, site plan, building photo with proposed sign placement.

Motion to approve sign as proposed without the added graphics “24 hour towing, collision, class AC - airbag, rental” Chris Castendyk, second, Elaine Cook, **Vote: 3-0**

Old Business:

Discussion on revised ladder sign at 179 Main St. given to Committee just prior to our meeting was tabled to a future meeting since this was not included in the posted agenda and it is not the “same as” sign approved at the April 3 meeting.

New Business:

Chris Castendyk brought up the proposed sign by-law to be voted on at the Annual Town Meeting in June. It was agreed to hold discussion until the full board is in attendance.

The committee requests the dates the signs were approved for the Sturbridge Antiques Center/ Herbal Apothecary signs on Main Street, RT. 20. Additional signs have been noted on occasion leading to this request.

Next Meetings: 7 May 2013 and 21 May 2013

Cc: Building inspector, Temporary inspector

Town Planner, Jean Bubon

Town Administrator, Shaun Suhoski

Board of Selectmen, Chairman, Tom Creamer

Prepared by: Chris Wilson